

CHILD DEATHS IN NEW ZEALAND (MONTHLY)

Featuring:
The Ngā Iwi School seniors!



Good News:
Death rates have declined
by 19% (2001-2010)!!



Suffocation: More than 2 children are killed each month (33 a year) from choking, suffocation and strangulation.

Keep them safe: Use 'wahakura' or pepi pods for babies to sleep in; move cots away from blind cords and curtains; be aware of food and small parts that can cause choking.

Motor vehicle crash (occupant): At least 1 child is killed every month.

Keep them safe: It's safer to wait till kids are 148cm tall before they use adult/ occupant seat belts; slow down at school zones; always use the correct car seat for your child's height, weight and age; and follow the manufacturer's instructions for sizing and installation of your child restraint.

Pedestrian injuries: A child is killed as a pedestrian (on and off road) almost every month.

Keep them safe: Use helmets when cycling and scootering; use zebra crossings and controlled intersections; obey speed limits, and slow down in school and residential zones; have a fenced play area away from driveways.

Drowning: At least 1 child is killed every 2 months.

Keep them safe: Use life jackets on boats; fence pools and spas; always supervise children around water; and always maintain hand contact with a baby in the bath.

Burns: A child is killed from burn injuries every 4 months.

Keep them safe: Keep hot drinks/food in the middle of the table; have working smoke alarms; keep lighters, matches out of sight and reach; set your hot water temperature at 50° Celsius at the tap.

Falls: A child is killed caused by a fall injury every six months.

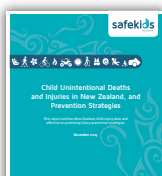
Keep them safe: Install window safety latches and stair gates; do not use baby walkers; one at a time on trampolines; keep an eye on children at playgrounds.

Poisoning: A child is killed from unintentional poisoning every six months.

Keep them safe: Keep chemicals in original containers; ask for safety caps on medicine; and follow dose instructions when giving medicine.

Other land transport: A child is killed from driving or riding off-road transportation every 6 months.

Keep them safe: Kids and quads don't mix, so no under-16 riders on quad bikes; wear a safety helmet when riding motorcycles or horses.



For more information, download Safekids Aotearoa's 'Child Unintentional Deaths and Injuries in New Zealand, and Prevention Strategies' report at <http://bit.ly/SafekidsInjuryData2015>.

This infographic was developed by:

safekids
Aotearoa

5th Floor, Cornwall Complex
40 Claude Road, Epsom, Auckland 1023
PO Box 26488, Epsom, Auckland 1344
New Zealand

P +64 9 630 9955
F +64 9 630 9961
info@safekids.nz
www.safekids.nz

[f/SafekidsAotearoa](#) [t/SafekidsNZ](#)

Safekids Aotearoa's mission is to reduce the incidence and severity of unintentional injuries to children in New Zealand aged 0-14 years.