



MINUTES

Ngā Pou Tamariki Haumaru

Meeting

10.00-12.30, Wednesday 29 May 2020

Safekids Boardroom, 5th Floor Building 15, Greenlane Clinical Centre

Present: Bridget Kool (Chair), Michael Shepherd, Riki Nia Nia, Natalie Burton, Taima Fagaloa (Zoom), Emma Hope, Melissa Wilson

Apologies: Rebecca Hayman, Scott Olsen, Alex Nicholas

In attendance: Mareta Hunt, Moses Alatini, Mark Fenwick

1. PREVIOUS MINUTES

Meeting minutes 18/09/19 adopted.

2. MATTERS ARISING

- Agreement that Action 6.1 (19.10.19) be carried forward: Scott Olsen to share insights from iMOKO project.

3. WORK PROGRAMME UPDATE

Paper tabled. Summary provided by Melissa Wilson.

3.1 Tūmatakahuki - members of Ngā Pou Tamariki Haumaru (Ngā Pou) are encouraged to subscribe to Safekids' new policy update and to share with their networks.

ACTION: MF to send Ngā Pou members first edition of Tūmatakahuki and subscribers link to share with their networks.

3.2 Work programme update: members requested timeframes be indicated for work programme items.

ACTION: MW to include indication of time frames in future work programme updates.

3.3 Stakeholder communications: discussion regarding Safekids social media communications focusing on Pacific peoples. Offer from Taima to provide Safekids with a briefing and suggestions on her experience of engagement with Pacific communities.

ACTION: MW to organise a briefing for Safekids with Taima regarding communication approaches with Pacific People communities.

3.4 Communicating work programme priorities: discussion regarding benefits of more broadly communicating Safekids work programme priorities which have the potential to be viewed as default child unintentional injury priorities for New Zealand. Suggestion made to consider a launch of Safekids' 'version 2.0' (a term to describe the state of the agency 18 months after change of direction began). Feeling this could create a good opportunity to increase visibility of work programme and build stakeholder support and consensus.

ACTION: MF to consider launch of Safekids v.2, following the resolution of branding and website development

4. POLICY AUDIT

Draft Injury Prevention Policy Audit May 2019 tabled. Moses Alatini provided an overview. Discussion followed, and a number of suggestions were made regarding formatting and dissemination of the report:

4.1 Formatting/presentation suggestions:

- **Child pedestrian injury prevention** - suggestion to separate child pedestrian injury prevention components from motor vehicle passenger safety.
- **Infographics and burden of injury profiles** - suggestion that the inclusion of infographics and burden of injury profiles for each focus area could provide context for readers and highlight any equity considerations.
- **Presentation to enable analysis** - discussion regarding how the information could be presented to reflect the relative importance of the gaps identified
- **Effectiveness evidence** - suggestion to include an indication of evidence regarding effectiveness of interventions and good practice recommendations in New Zealand context. This will provide another opportunity to reflect equity considerations.
- **Presentation to enable analysis** - agreement that the final column of the table should be titled: What are the gaps?

ACTION: MA to attend to these changes.

4.2 Distribution to wider audience - Suggestion that the policy audit could be disseminated via Tūmatakahuki.

ACTION: MW to disseminate Policy Audit via Tūmatakahuki.

5. SAFEKIDS' BRANDING

Paper tabled. Mark Fenwick summarised the contents and recommendations. There was agreement that the paper is seeking input on two separate decisions: the adoption of a Māori name; and the integration of Starship into Safekids' name and branding. Agreement that the paper should be revised to separate these two questions more clearly.

ACTION: MF to amend paper so that it is clear that it seeks input on two separate questions.

5.1 Adoption of a Maori name - the adoption of a Māori name that more closely reflects Safekids' work programme was widely supported by Ngā Pou membership.

ACTION: MF & MH to confirm and commence process for seeking a new Māori name

5.2 Integration of Starship into Safekids' name and branding

- Mixed views expressed on the benefits of evolving Safekids' English name and branding to include Starship.
- In particular, there was discussion about the potential of Safekids being perceived as local, Auckland-based service, rather than a national one.
- There was also discussion regarding the potential loss of an independent advocacy platform. Agreement that this risk needs to be included in the discussion paper.
- Group agreed that further consultation was required to consider benefits and risks and stakeholder perceptions of Starship Safekids option.
- General agreement that regardless of decisions about the adoption of Starship, the existing logo needs to be evolved to remove the 'ok' hand signal.

ACTIONS: MF to amend paper to note potential of Safekids (if name changed) of being perceived as losing its independence from an advocacy point of view; MF to facilitate wider and more externally-focussed consultation on proposal regarding adoption of Starship Safekids name.

5.3 Equity and Safekids

Discussion regarding the definition of equity Safekids works with, what it means and what it looks like in practice was discussed in this context. Suggestion that Safekids formally adopt the definition of equity published by MOH in 2018:

["In Aotearoa New Zealand, people have differences in health that are not only avoidable but unfair and unjust. Equity recognises different people with different levels of advantage may require different approaches and resources to get equitable outcomes" \(Ministry of Health 2018a\).](#)

ACTION: Safekids to utilise MOH definition of equity as described in their 2018 document – *Achieving Equity in Health Outcomes: Highlights of Selected Papers*.

6. KAWA HAUMARU

Kawa Haumaruru paper tabled. Mareta Hunt and Melissa Wilson provided a summary. Discussion followed.

6.1 General feedback

- Quality – agreement on the high quality of the report and the value of its findings.
- Strengths-based approach - members were very supportive of the strengths-based approach reflected in the paper and felt this was very consistent with work taking place across wider parts of the health, wellbeing and social sectors.
- Broad applicability - the paper was seen to be an enabler of expectations from Māori and the country at large of excellence in caring for children and in preventing injury.
- Ongoing consultation - there was agreement that ongoing consultation is required to build support for the approaches reflected in the paper and to demonstrate how it could work in more detail.
- Wider dissemination - the team felt there were benefits in sharing the report and findings more broadly, such as with the SUDI team at Waitemata DHB or the MOH. The group also advised that the paper was suitable for publishing and would be of wide interest across a number of interest groups.
- Applicability - members wanted to ensure that the approaches described in the paper would be applied at all levels of Safekids' programme from design, to implementation and evaluation.

ACTIONS: MH to consider options for publishing the paper, and options for broad dissemination of the paper;

6.2 Pacific perspective

Members suggested it would be useful to consider how the findings of the paper could support and assist with understanding from a Pacific perspective. Safekids could consider options.

ACTION: *Safekids to consider how findings of paper could be considered from a Pacific perspective.*

6.3 Kupu Māori

The benefits and effectiveness of utilising kupu Māori to capture and promote concepts in this space were highlighted. “Te mana rite” was suggested as a term that could be utilised alongside or instead of “equity”. It expresses the sentiment of giving every child, whanau and family in this country the same level of mana. Two additional recommendations were suggested for inclusion in the paper: the establishment of an advisory group; and the integration of key elements of Kawa Haumarū in all aspects of Safekids work.

ACTIONS: *Establish a Tikanga advisory group; ensure key elements of kupu Māori are incorporated in the planning and thinking for all Safekids programmes; MW to invite Riki to meet with Safekids’ team to discuss concept of Te mana rite and to consider how it relates to Safekids existing approaches to representing equity; amend paper to include two additional recommendations suggested by Ngā Pou:*

- *Establish a Tikanga advisory group.*
- *Make sure key elements are incorporated in the planning and thinking for all Safekids programmes.*

Recommendations accepted - Ngā Pou accepted all recommendations made in the Kawa Haumarū paper.

7. VALUES BASED INJURY PREVENTION MESSAGING

A Values Based Injury Prevention Messaging paper was tabled by Melissa Wilson and a summary provided. Discussion followed:

7.1 General feedback

- Impact and limitations - ALTER’s impact in reducing child injury prevention rates has been noted, with the limitations of community size and diversity
- Alignment with Safekids aspirations - ALTER shows promise in moving away from the rules-based approach to messaging. Underlying principles, particularly those that support strengths-based, empowerment approach, recognised as aligning with Safekids equity and Pae Ora aspirations.

7.2 Specific feedback

- Findings of review noted by Ngā Pou, support for undertaking further investigation to understand applicability to New Zealand context.
- Applicability in NZ - Canadian-New Zealand cultural differences were noted. Application at the level of supervision is likely to be least effective and most problematic, on the basis of prior experience in Aotearoa New Zealand.

- Suggestion to utilise, in paper terms that are specific to Pacific communities, for example 'va'a' and 'va'alaolo'.
- Suggestion that title of paper should be amended to reflect that it is more than a review of ALTER.

ACTIONS: AN to amend paper title to reflect its broader scope; continue to investigate applicability of elements of ALTER to New Zealand context.

8. NEW BUSINESS

8.1 Australasian College of Emergency Medicine Māori Strategy

Riki Nia Nia noted the ACEM has adopted a Māori Strategy that it is aligned with Pae Ora. Members were interested to see this.

ACTION: Link to strategy circulated with minutes:

https://acem.org.au/getmedia/e26f63e8-09e8-4bc4-be74-a3cea69d1131/Manaaki-Mana-strategy150419_FINAL

8.2 Matariki Award nominations

Riki Nia Nia noted that nominations for Matariki Awards at Auckland and Waitemata DHB are open and close 7 June.

ACTION: MW and Ngā Pou members to consider nominations for awards

NEXT MEETING: December 4, 10:00-12:00

Meeting date	No.	Item	Action	Person(s) responsible	Due date	Status
29.05.19	1	3.1	Work Programme Update Send Ngā Pou members first edition of Tūmatakahuki and subscribers link to share with their networks.	MH	07.06.19	
	2	3.1	Ngā Pou members to share subscribers link with their networks	Ngā Pou	30.06.19	
	3	3.2	Include indication of time frames in future work programme updates.	MW	Ongoing	
	4	3.3	Organise a briefing for Safekids with Taima regarding communication approaches with Pacific People communities.	MW, TF	30.06.19	
	5	3.4	Consider launch of Safekids v.2, following the resolution of branding and website development	MF	TBA	
	6	4.1	Policy Audit Separate child pedestrian injury prevention content from Motor vehicle passenger safety.	MA	31.07.19	
	7	4.1	Investigate how burden of injury data could be integrated into the report.	MA	31.07.19	
	8	4.1	Investigate how the relative importance of policy gaps could be represented in report.	MA	31.07.19	
	9	4.1	Include evidence regarding the effectiveness of interventions in New Zealand	MA	31.07.19	
	10	4.1	Retitle final column of tables to “What are the gaps” and ensure there is not ambiguity in wording.	MA	31.07.19	
	11	4.1	Include Policy Audit in Tūmatakahuki and investigate opportunities for dissemination.	MH	TBA	

12	5	Safekids' Branding Amend paper so that it is clear that it seeks input on two separate questions.	MF	30.06.19
13	5.1	Confirm and commence process for seeking a new Māori name	MF, MH	30.06.19
13	5.1	Amend paper to note potential of Safekids (if name changed) of being perceived as losing its independence from an advocacy point of view.	MF	30.06.19
14	5.3	Facilitate wider and more externally-focussed consultation on proposal regarding adoption of Starship Safekids name.	MF	31.07.19
15	5.1	MOH definition of equity as described in their 2018 document – Achieving Equity in Health Outcomes: Highlights of Selected Papers.	Safekids	Ongoing
16	6.1	Kawa Haumarū Consider options for publishing the paper and disseminating paper more broadly.	MH	31.08.19
17	6.2	Consider how findings of paper could be considered from a Pacific perspective.	MH	31.08.19
18	6.3	Invite Riki to meet with Safekids' team to discuss concept of Te mana rite and to consider how it relates to Safekids existing approaches to representing equity.	MW	30.06.19
19	7.2	Values-based Messaging Amend paper title to reflect its broader scope.	AN	30.06.19
20	7.2	Continue to investigate applicability of elements of ALTER to New Zealand context.	AN	31.08.19
21	8.1	ACEM Māori Strategy Provide link to ACEM Māori strategy in minutes	MW	

22	8.2	Matariki Awards MW and Ngā Pou members to consider nominations for awards	Ngā Pou, MW	07.06.19	
Carried Forward Actions					
19.10.18	6.1	ACC to share insights from iMOKO project	SO		
21.08.18	ToR: Safekids age range focus	Revisit question of age-range within first two-years of Ngā Pou Tamariki Haumarū	All	18.10.20	Ongoing
21.08.18	ToR: meeting minutes	Publish Ngā Pou Tamariki Haumarū minutes on website Amend ToR to reflect two week turnaround for minutes	MW	28.02.19	To be published when new website developed