

safekids

Aotearoa

MINUTES

Ngā Pou Tamariki Haumarū Meeting

10.00-12.30, Wednesday 19 February 2020

Safekids Boardroom, 5th Floor Building 15, Greenlane Clinical Centre

Present: Associate Professor Dr Bridget Kool (Chair), Isaac Carlson, Dr Rebecca Hayman, Emma Hope, Riki Nia, Dr Michael Shepherd, Bryan Sherritt, Melissa Wilson

Apologies: Gaylene Leabourne, Tagaloa Taima Fagaloa

In attendance: Moses Alatini, Mark Fenwick

1. PREVIOUS MINUTES

Meeting minutes 29/05/19 adopted.

2. MATTERS ARISING

- 3.2 Time frames of future work programme to be included in updates **MW**
- 4.1 Tūmatakahuki to incorporate the Policy Audit and investigate opportunities for further dissemination. Tūmatakahuki out end of February. **MA & contract policy analyst**

3. ACC INJURY PREVENTION STRATEGY

I Carlson presented a summary of ACC's injury prevention strategic approach in the context of recent strategic and statement of intent evolution. [Link here](#)

3.1 Key Points

- Significant recent new investment in building an injury prevention focus and with it an evolution in thinking about quantification of benefits and returns.
- Child injury prevention partnerships remain central to the evolved model. Injury being a key component in how you set young people up for a life of wellbeing, success and health.
- Measurement remains the challenge. The approach is to build confidence to take the next steps. Get answers, take the next step on so on.

I Carlson responded to questions raised:

- Will the Intelligence and Performance Team be including robust evaluation in their investments so when funding decisions are made, robust evaluation is included? *The response was yes, very definitely.*

- Will part of the strategy include investment in research? *The response was yes, but it is yet to be clearly defined.*
- Are there global examples of this long term investment? What is it about the complex system, in for example Sweden, that has managed to achieve an injury rate approximately five times lower than ours here in NZ? *The response: offered British Columbia's 10-year injury prevention campaign as one of interest. Isaac also reflected on how the existing centres of excellence in our system such as the Social Investment Agency were utilising cross-agency data to show the way forward.*
- Ngā Pou members made clear the view that there is a need for a national plan for injury prevention in NZ, and the need for a cultural approach to injury prevention. *The response: Isaac sees value in exploring the notion and connecting it with the major strategies for health and wellbeing that exist. ACC's Board view of the need for measureable impact was included in this. A vision for partnering with tangata whenua under the auspices of Te Tiriti o Waitangi has led to an investment in cultural capability within injury prevention in ACC. This is enabling the organisation to look with a mātauranga Māori lens at the challenges in injury prevention.*
- Ngā Pou members emphasised the need to address the challenge of how community relationships take time and similarly the scaling up required to enable the partners in the community to deliver the desired outcomes. Members asked whether there is a funding increase/new funding that is targeted at this. *The response noted the increase in ACC's injury prevention investment portfolio and stated that there is no signal that this is likely to decrease as long as it can continue to be demonstrated that this money turns into benefits. Benefits should support the ACC core purpose of scheme stewardship for generations to come and well as more immediate, wider societal benefits. There is a focus on the long term of around 20% of investment and 80% on claims management and reduction. As confidence grows over time in the injury prevention approach, more and more of the 80% will be being tipped into the 20.*

4. ACC-COMMISSIONED CHILD INJURY PREVENTION EVALUATION

Summary of the Safekids component of the evaluation provided by I Carlson. High level themes included:

- Safekids Aotearoa is well-recognised as having high levels of expertise in child injury and as a key source for data and evidence. Acknowledged for the ability to engage with the sector and for capability to develop community providers.
- Safekids' efforts at face-to-face engagement, education and installation of safety devices were commended. Similarly, the inequity focus and action taken in targeting the needs of high-needs populations, and the resources Safekids provide.
- Feedback noted that the organisation is still at a relatively early stage of the partnership and programme delivery. Signs of good progress in engaging with the centre and that among the target population there are positive signs of knowledge transfer.
- The evaluation's outcomes hierarchy showed Safekids Aotearoa being evaluated at 'good' or above that across all criteria.
- ACC has measured child injury claim numbers in tandem with this evaluation. The target for 2019/20 was a claim reduction of 1738. At six months the target had been surpassed with 1950 claims prevented. ACC acknowledged that strong engagement, the knowledge transferred, and resultant behaviour change is driving this reduction.
- A number of recommendations were made in the evaluation:
 - increase the number and range of safety devices available for high risk communities

- ensure brief-advice follow up to help whānau utilise safety devices at the later stages of child development
- plan engagement with other organisations with an injury prevention component to their work
- Overarching theme is of a positive evaluation which reports the establishment of good partnerships. These have moved into a stage of delivery with demonstrable impacts.

Questions and comment included:

- The chair asked what period had the Safekids component of the review covered? *M Wilson advised it was the 18 months to July 2019. This covered approximately half of the current Home Safety Programme contract.*
- The chair commended the Safekids team for the achievements that were recognised in the evaluation.
- I Carlson commented on the performance indicators and the reporting of achievement against these. The big strategic challenge ACC has identified is that these indicators must now evolve to encompass ACC's vision of quantifying and better-monitoring over time the long term impacts of injury prevention. A robust methodology will need to be developed to enable this.
- M Alatini asked about measuring impact and whether ACC will be working with individual entities such as Safekids Aotearoa to develop tailored methodologies for measuring the impact that each particular agency achieved. *I Carlson responded that ACC would be doing this, adding that this was likely sit alongside each focus area and to be a feature of each partnership agreement in the future.* E Hope noted the on-going work of the Child and Youth Wellbeing Strategy measures.
- A copy of the evaluation was requested

ACTION: ACC Injury Prevention team to circulate a copy of the evaluation to Ngā Pou members.

5. Research Opportunities

5.1 Evaluating Behavioural Impact of Social Media Interventions

B Kool and M Wilson have met to discuss how this could proceed. A co-supervisor has been identified and a project proposal will be developed. Funding options are being explored. M Wilson commented that the Safekids team has been doing some short term work in this area. The team is committed to the next steps which include developing a model and improving the measurement of the immediate actions taken by people who have gleaned injury prevention knowledge from one of the social media channels.

I Carlson commented that ACC is very interested in this work and that it parallels work he had been doing prior to his current role.

ACTION: BK and MW to develop a PhD proposal to move this forward. **BK&MW**

5.2 Health Research Council Programme Grants

B Kool is putting together a Health Research Grant (HRC) Programme Grant application for \$5m over five years. One of the three main themes will be a child injury outcomes study.

5.3 Australian and New Zealand Standard Research Classification (ANZSRC) codes

These codes are used to code research conducted in Australasia and are reviewed every 10 years. B Kool has prepared a submission on behalf of the Australasian Injury Prevention Network to include new codes addressing injury prevention, patient safety, and trauma care and

outcomes. It is hoped that in the future the addition of these codes will help to identify research investment in these areas.

6. CANNABIS LEGALISATION AND CONTROL BILL AND REFERENDUM

M Alatini summarised the purpose of the discussion paper tabled, which is to look at the Bill from a child injury prevention perspective and to summarise available literature on that particular issue

Questions and comment included:

- B Kool asked if there has been any planning or activity by other actors such as the Paediatric Society, Child Youth Mortality Review Committee and Office of the Children's Commissioner?
- E Hope commented that the issue would likely be placed on that office's agenda. The My World programme may be utilised to see what young people are thinking.
- I Carlson noted the importance addressing substance addiction one of the key issues at the heart of this being and the gap there is in the public discourse addressing this issue.
- M Shepherd noted the clinical evidence on child and youth experimentation and risk taking and that the question is how this phenomenon plays out in a legalised environment without serious harm resulting.

A consensus emerged regarding this issue relative to Safekids work programme commitments, the capacity of the publicly-funded health system generally and the role of other agencies or organisation. This consensus is that Safekids should work up a position pending the referendum result and proceed with publicising that, if the vote was yes.

ACTION: Safekids Aotearoa to proceed with developing a position and, if the referendum result is yes, raise awareness. **MA&MF**

7. MĀTAURANGA MĀORI

M Wilson introduced the resources, which are the result of the focus Safekids has had, along with ACC and community partners. Melissa gave update on when these have been shared on social media channels and the organic and paid results. A survey has been conducted to test engagement and response to the resources and to test whether they are delivering the learnings and whether individuals or whanau are applying the next steps.

Next step will be to move from showing the individuals who provided the knowledge to showing what is actually done by the people who have absorbed it. Two videos were shown to illustrate this.

B Kool suggested this material should be shared at the World Safety 2020 being held in Australia in November. Mareta Hunt was acknowledged as the driving force behind this. The work of Karamea Watene-Taurerewa and Hokipera Ruakere was also acknowledged.

ACTION: Safekids Aotearoa to share the pūrākau video with Ngā Pou Tamariki Haumaruru **MW**

ACTION: Abstract submission to World Safety conference by 1 March **MW**

8. ECONOMIC EVALUATION PROJECT UPDATE

M Alatini introduced the paper and summarised its purpose.

Discussion and questions followed.

- A draft can be expected in March and the final report is likely in April, allowing time for a peer review. B Kool asked whether NZ Deprivation data was being used and noted a new Index of Multiple Deprivation (IMD) that has been developed and may be worth using for this project. She will send Moses information on that.
- I Carlson noted his interest in this piece of work and the methodology. I Carlson confirmed that funeral costs are paid, agreed these should be considered in the model.

ACTION: B Kool to send IMD information to M Alatini. BK

9. AUSTRALIAN BEST PRACTISE GUIDELINES FOR CAR RESTRAINTS FOR CHILDREN

B Kool has been invited to provide an expert view on the revised draft of the Australian Best Practise Guidelines for Car restraints for Children. B Kool confirmed these are the guidelines not a joint standard.

10. CHILD REGIONAL INJURY UPDATE

M Alatini advised that Safekids is revising and publishing its publications Child Injury Profile: District Health Boards 2008-2012. These will present new five years' worth of data.

The new publications, will, besides the new data, include some local analysis. It was noted that the craft of infographic design has evolved markedly since the current were prepared. There may be variation in presentation according to the audience (DHB or provider). M Wilson noted that the audiences for these is mixed - with members including home injury prevention workshop attendees, community providers and DHB staff. They will also function as an advocacy tool in making the case for investment in unintentional vis a vis intentional. These publications will be placed on the redeveloped website and linked to the suggested interventions for specific injury issue by area. M Shepherd commented that the critical thing will be what is suggested regarding how to address any highlighted issues. Ngā Pou's views on design, content and how these might be used are sought.

ACTION: Safekids Aotearoa to circulate a revised draft with some specific questions for Ngā Pou Tamariki members. MA

11. UNIVERSITY OF AUCKLAND CHILD INJURY PREVENTION MICROCREDENTIALS

B Kool updated members on a new initiative by universities to offer micro-credentials. These are developed in partnership with industry, can be 5 to 40 credits in size, and are a potential useful vehicle for unintentional injury prevention knowledge and skill development given the current gap in the NZ market.

I Carlson noted that this was welcome news and asked if there was anything else out there. Members noted that there are a couple of elements within public health degree-level qualifications and some online courses, but generally, very little. M Wilson and I Carlson noted the absence of this sort of training for bringing people up to speed with the speciality and then subsequently in developing those staff.

Ngā Pou members gave broad and positive support.

ACTION: B Kool to meet with interested stakeholders, starting with ACC to see if there is an appetite for this. BK

13. WORK PROGRAMME UPDATE & PRIORITIES

M Wilson advised that while there were no new priorities based on the most recent data, the work programme had been reviewed. Given little change in the injury data, this was therefore an evolution and it shows the next steps for the next 12 months.

Ngā Pou is invited to take a look and provide suggestions if they see the opportunity to do so. Evaluation and impact would be particular areas of focus. The increasing role of social media was noted as was the forthcoming launch of the redeveloped website.

Child restraint use is an area where Safekids has not made as much progress as it had wished. We are trying some other ways, including partnering with AT but with a view to building a model that could be shared across the country. A new funding proposal has been prepared to address this. B Sheritt noted his organisation's supportive stance.

ACTION: M Wilson to share the update. MW

14. NEW BUSINESS

B Sheritt provided a summary of AT's Vision Zero initiative. M Shepherd noted how willing Starship Child Health was to assist in driving this forward. I Carlson noted how keen ACC was to assist in telling that story. A particular focus could be Safe School Streets.

Riki Nia Nia closed the meeting and expressed his excitement at what he is seeing. In particular, in surfacing mātauranga Māori. This is part of a wider agenda to see Māori intelligence and wisdom used for the benefit of the health system, patients and whānau and for the benefit of New Zealand society at large.

NEXT MEETING: 19 August 2020

Meeting date	No.	Item	Action Tracker	Person(s) responsible	Due date	Status
21.08.18	1.	4.1	Tūmatakahuki Include Policy Audit in Tūmatakahuki and investigate opportunities for dissemination.	MA	29.02.20	Ongoing
21.08.18	2.	TOR	Terms of Reference ToR: Safekids age range focus Revisit question of age-range within first two years of Ngā Pou Tamariki Haumarū first meeting	All	19.08.20	Ongoing
21.08.18	3.	TOR	Terms of Reference ToR: meeting minutes Publish Ngā Pou Tamariki Haumarū minutes on website Amend ToR to reflect two week turnaround for minutes	MW/MF	31.03.20	Ongoing (delete after first publication)
19.02.20	4.	3.0 & 4.0	ACC Injury Prevention Evaluation ACC injury prevention team to provide ACC injury prevention evaluation to pass to Ngā Pou Tamariki Haumarū members.	IC	13.03.20	
19.02.20	5.	5.0	Research Opportunities Develop a proposal to progress a Phd in Evaluating Behavioural Impact of Social Media Interventions.	BK & MW	01.06.20	Ongoing
19.02.20	6.	6.0	Cannabis Legalisation and Control Bill Referendum By July/August 2020, Safekids to develop a position on the Bill's effect on child injury risk and if a yes vote is taken, publicise this.	MA & MF	October 2020	Ongoing
19.02.20	7.	7.0	Mātauranga Māori Safekids to share the pūrakau video with Ngā Pou	MW	31.03.20	
19.02.20	9.	10	Child Regional Injury Update Safekids to circulate a revised draft with some specific questions for Ngā Pou Tamariki members	MA	31.03.20	
19.02.20	10.	11.0	Injury Prevention Micro-credentialing Bridget Kool to meet with Ngā Pou members, starting with ACC	BK	TBC	
19.02.20	11.	13.0	Safekids Aotearoa Work Programme and Priorities Melissa Wilson to share the update with Ngā Pou members	MW	30.04.20	

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